



THE ARTS & BUSINESS COUNCIL OF GREATER NASHVILLE
in partnership with
THE NASHVILLE BAR ASSOCIATION YOUNG LAWYERS DIVISION
presents:



YLD

arts Immersion

Join us at **Arts Immersion**, Nashville's favorite kick-off to summer showcasing pop-up performances and interactive entertainment from across our local creative community. The evening also includes a unique silent auction, heavy hors d'oeuvres from local culinary artists, and an open bar with ample libations. Arts Immersion celebrates the convergence of Nashville's creative and business communities and gives thanks to the hundreds of legal and business professionals who volunteer their time with the Arts & Business Council. All proceeds from the event benefit Volunteer Lawyers and Professionals for the Arts (VLPA), a program of the Arts & Business Council of Greater Nashville.

Wednesday, May 29, 2025

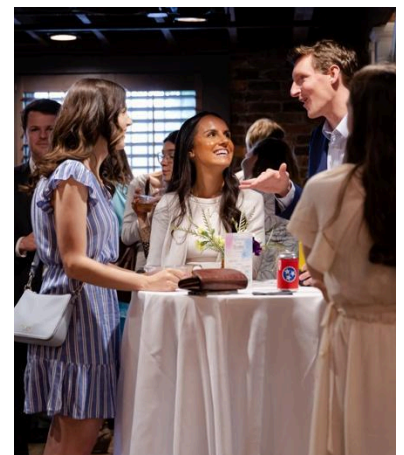
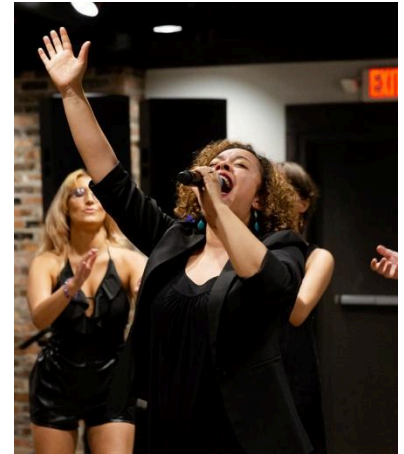
6:00 pm – 9:00 pm

The Bedford: 4319 Sidco Drive

Nashville, TN 37204

About the Arts & Business Council: ABC is the region's hub for building more sustainable creative businesses. A 501(c)3 nonprofit, ABC leverages and unites the unique resources of the arts and business communities to create a thriving, sustainable creative culture in Nashville. Through its unique resources and opportunities, ABC provides entrepreneurial education and capacity-building resources to more than 9,000 individual artists, arts nonprofits, creative businesses, and art enthusiasts annually. We accomplish this through six main programs: Education for the Creative Community, Volunteer Lawyers & Professionals for the Arts, Periscope: Artist Entrepreneur Training, Arts Board Matching, Fiscal Sponsorship, and Creative Advantage.

Since 2006, VLPA has assisted with over 5,000 cases and provided \$4 million worth of free legal and business help to over 2,500 low-income artists and 400 emerging nonprofit arts organizations in Tennessee.



LEAD SPONSOR - \$5,000 *(one available)*

- Recognition as the **Lead Sponsor** of Arts Immersion 2025
- **Twenty (20) complimentary tickets** to the event on May 29, 2025
- Prominent recognition as the “**Lead Sponsor**” including a large, linked logo to your website on the event landing page (abcnashville.org/arts-immersion)
- Recognition of your partnership, either logo or in text, on all communications and marketing related to Arts Immersion, including the official event flier, email blasts, press releases, and social media
- Prominent recognition of your partnership on signage throughout the event venue and during on-stage remarks

MAIN STAGE SPONSOR - \$3,000 *(one available)*

- Recognition as the **Main Stage Sponsor** of Arts Immersion 2025
- **Fourteen (14) complimentary tickets** to the event on May 29, 2025
- Recognition as the “**Main Stage Sponsor**” including a medium, linked logo to your website on the event landing page (abcnashville.org/arts-immersion)
- Recognition of your partnership, either logo or in text, on all communications and marketing related to Arts Immersion, including the official event flier, email blasts, press releases, and social media
- Recognition of your partnership on signage throughout the venue and during on-stage remarks

POP UP ACTIVATION SPONSOR - \$2,000 *(six available)*

- Recognition as an **Activation Sponsor** of Arts Immersion 2025, supporting a specific art activation, culinary station, or bar at the event
- **Ten (10) complimentary tickets** to the event on May 29, 2025
- Recognition as an “**Activation Sponsor**” including a small, linked logo to your website on the event landing page (abcnashville.org/arts-immersion)
- Recognition of your partnership, either logo or in text, on some communications and marketing related to Arts Immersion, including email blasts and social media
- Recognition of your partnership on signage throughout the venue and during on-stage remarks

PATRON SPONSOR - \$1,000

- Recognition as a **Patron Sponsor** of Arts Immersion 2025
- **Six (6) complimentary tickets** to the event on May 29, 2025
- Recognition as a “**Patron Sponsor**” including a medium text listing on the event landing page (abcnashville.org/arts-immersion)
- Recognition of your partnership on signage throughout the venue
- Recognition of your partnership in two social media posts

COMMUNITY SPONSOR - \$500

- Recognition as a **Community Sponsor** of Arts Immersion 2025
- **Four (4) complimentary tickets** to the event on May 29, 2025
- Recognition as a “**Community Sponsor**” including a small text listing on the event landing page (abcnashville.org/arts-immersion)
- Recognition of your partnership on signage throughout the event venue
- Recognition of your partnership in one social media post

ALL SPONSORSHIPS INCLUDE:

- Support of Volunteer Lawyers & Professionals for the Arts, which has assisted with over 5,000 cases and provided \$4 million worth of free legal and business help to over 2,500 low-income artists and 400 emerging nonprofit arts organizations in Tennessee.
 - The opportunity to network with 200+ professionals from the entertainment, legal, financial, and business industries in a fun and engaging environment.
 - Promotional email(s) to Arts & Business Council's email list (7,500+ members)
 - Social media promotion (a number of posts across ABC's Facebook, Instagram, Linked In, and Twitter – total audience: 11,200+)
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TICKET PACKAGES - \$125

- **Two (2) tickets** to the event on May 29, 2025
- A "Supporter" level membership (\$50 value!) to the Arts & Business Council for one year

INDIVIDUAL TICKETS - \$60

- Tickets on sale at abcnashville.org/arts-immersion starting April 15

Arts & Business Council members receive ticket discounts, email info@abcnashville.org for a discount code

Thank you for helping to keep Nashville creative.
See you at Arts Immersion 2025!



The Arts & Business Council of Greater Nashville is a 501c3 tax-exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. EIN: 20-3255129 Tax-deductibility of sponsorships may vary due to the fair market value of goods provided. Please reach out to the Arts & Business Council should you have any questions about sponsorship.