



## FOR IMMEDIATE RELEASE

**Contact:**

Jennifer "Ennie" Brosius

*Program Manager*

Arts & Business Council of Greater Nashville

615-460-8274 | [jbrosius@abcnashville.org](mailto:jbrosius@abcnashville.org)

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# Applications Now Open for the 12th Class of *Periscope: Artist Entrepreneur Training* in Nashville

Arts & Business Council of Greater Nashville supports sustainable creative careers for local artists through entrepreneurial training

**NASHVILLE, TENN. – January 6, 2025** -- The Arts & Business Council of Greater Nashville (ABC) seeks applicants for the 12th class of *Periscope: Artist Entrepreneur Training (Periscope)*, an annual business development intensive that empowers working artists to see their creative practice through an entrepreneurial lens. Periscope provides tools and resources to help artists organize, plan, and sustain a creative career to develop an individualized business model based on their creative output.

Each annual class is composed of a diverse group of artists, artisans, makers, and creative entrepreneurs of many artistic disciplines including visual art, music, dance, spoken word, film, fashion and more. Sessions are led by expert instructors from within Nashville's entrepreneurial community and breakout group discussions are facilitated by some of Nashville's top arts professionals. Periscope is designed to be a transformative experience for each artist, sparking the moment when their career will really start to take off!

"As Nashville continues to grow at an exponential rate, our mission to 'Keep Nashville Creative' is more critical than ever," said Jill McMillan Palm, Executive Director of ABC. "By providing essential knowledge and skills, Periscope helps artists transform their passions into thriving, sustainable creative businesses vital to Nashville's identity as a creative city."

ABC will host an online Interest Session for potential applicants on January 21 at 5 p.m. CST to provide more information about the program, the application process, and important dates. Staff and program alumni will

be on hand to answer questions. Interested artists should register online at <https://bit.ly/PeriscopeInterest2025>.

Nominations are accepted. Anyone who knows an artist with an entrepreneurial spirit who has both the creative talent and the potential for business success should complete the brief nomination form on ABC's website. For more information on *Periscope: Artist Entrepreneur Training*, and to access the application and nomination forms, visit [www.abcnashville.org/periscope](http://www.abcnashville.org/periscope).

Now in its 12th year, *Periscope: Artist Entrepreneur Training* is a program of ABC developed in partnership with the Nashville Entrepreneur Center, Metro Arts: Nashville's Office of Arts + Culture, the Nashville Area Chamber of Commerce, and the Mayor's Office of Economic & Community Development. Since its inception, *Periscope* has expanded to support rural artists statewide through *Periscope: Rural Artist Development* with support from the Tennessee Arts Commission, and in Chattanooga through *Periscope CHA: Artist Entrepreneur Training* in partnership with ArtsBuild.

*Periscope: Artist Entrepreneur Training* is supported in part by Amazon, Piedmont Natural Gas, Fifth Third Bank, Backstage Strategies, Southwest Airlines, Tennessee Arts Commission, Ingram Charities, Robert K and Anne H Zelle Fund for Fine & Performing Arts of the Community Foundation of Middle Tennessee, HCA Healthcare Foundation, NWI Nashville, Tennessee Entertainment Commission, the Mike Curb Foundation, and Core Development, The Core Fund of The Community Foundation of Middle Tennessee.

#### **About the Arts & Business Council**

Since 2006, the Arts & Business Council (ABC) has been the region's hub for building more sustainable creative businesses. A 501(c)3 nonprofit, ABC leverages and unites the unique resources of the arts and business communities to create a thriving, sustainable creative culture in Nashville. Through six main programs: Education for the Creative Community, Volunteer Lawyers & Professionals for the Arts, *Periscope: Artist Entrepreneur Training*, Arts Board Matching, Fiscal Sponsorship, and Creative Advantage, and several other unique resources and opportunities, ABC provides entrepreneurial education and capacity-building resources to more than 8,000 individual artists, arts nonprofits, creative businesses, and arts enthusiasts annually.

For more information, visit [abcnashville.org/periscope](http://abcnashville.org/periscope) or contact 615-460-8274.

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