

arts Immersion

**MAY 31,
2023**

SPONSORSHIP

a fundraiser benefiting



THE BEDFORD

4319 Sidco Dr,
Nashville, TN 37204

**IN PARTNERSHIP WITH
THE YOUNG LAWYERS
DIVISION (YLD)**

ABOUT US

The Arts & Business Council is an independent 501(c)(3) nonprofit organization that leverages and unites the unique resources of the arts and business communities to create a thriving, sustainable creative culture in Nashville.

WHAT WE DO

- We create mutually beneficial partnerships between arts and business.
- We provide direct services, key opportunities, and education to the creative community to help them master the business of art.
- We inspire workplace creativity in businesses to demonstrate the impact of the arts through tangible benefits and develop life-long arts participants and supporters.

ABOUT ARTS IMMERSION

Arts Immersion celebrates the convergence of Nashville's creative and business communities during an evening of immersive performances from some of our finest local talents. The evening includes food and beverage from local culinary artists, and a unique silent auction.

Proceeds from the night benefit Volunteer Lawyers & Professionals for the Arts, a program of the Arts & Business Council of Greater Nashville. The VLPA program has provided more than \$4 million worth of free legal and business assistance to over 4,000 low-income artists and 450 nonprofit arts organizations since 2006.

SPONSORSHIP OPPORTUNITIES

~~LEAD SPONSORSHIP~~ ~~0 of 1 available~~


20 TICKETS & RECOGNITION - \$2,500

- Receive 20 tickets to Arts Immersion
- Recognition as a “Lead Sponsor” on the event flyer, email blasts, press releases, and social media
- Recognition on the Arts Immersion landing page on the Arts & Business Council’s website
- Recognition in event signage
- Opportunity to network in a fun and engaging environment
- Additional marketing materials detailed below

MAIN STAGE SPONSOR *2 of 3 available*

14 TICKETS & RECOGNITION - \$1,000

- Receive 14 tickets to Arts Immersion
- Exclusive recognition as the ~~Main Stage Sponsor~~, *Pop-Up Performance Sponsor*, or *Photo Booth Sponsor* of your choice on email blasts, press releases, and social media
- Recognition on the Arts Immersion landing page on the Arts & Business Council’s website
- Recognition in signage throughout the event venue
- Opportunity to network in a fun and engaging environment
- Additional marketing materials detailed below



**SPONSORSHIP
OPPORTUNITIES,
CONT.**

PATRON SPONSORSHIP *Unlimited*

10 TICKETS & RECOGNITION - \$500

- Receive 10 tickets to Arts Immersion
- Recognition as a *Patron Sponsor* on the Arts Immersion event website
- Opportunity to network in a fun and engaging environment

ALL SPONSORSHIPS INCLUDE

- Promotional emails to Arts & Business Council's target market (6,000+ members), as well as email promotion by partners
- Social media promotion across all channels
- Recognition in most event press releases to all major media channels

INDIVIDUAL TICKET PRICES

\$45 in advance, starting Spring 2023; \$55 at the door.
For purchase at www.abcnashville.org/arts-immersion/

ATTENDEES

More than 250 individuals from Nashville law firms and businesses come together to celebrate the arts

CONTACT INFORMATION

For more information, contact Harmony Trevino at htrevino@abcnashville.org