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Arts & Business Council of Greater Nashville Opens Applications for 2022 Class of *Periscope: Artist Entrepreneur Training*

NASHVILLE, TENN. – January 7, 2022 -- The Arts & Business Council of Greater Nashville is seeking applicants for the 2022 class of *Periscope: Artist Entrepreneur Training*, an annual business development intensive that empowers working artists to see their creative practice through an entrepreneurial lens.

The Periscope curriculum provides tools and resources to help artists organize, plan, and sustain a creative career with the goal of developing an individualized business model based on their creative output. Each annual cohort is made up of a diverse group of artists, artisans, makers, and creative entrepreneurs of varying artistic genres. With workshops led by highly experienced instructors from within Nashville's entrepreneurial community along with breakout sessions facilitated by some of Nashville's top arts professionals, Periscope is designed to be a transformative experience for each artist sparking the moment when their career will really start to take off.

"Periscope continues to be one of our cornerstone programs because it provides the essential knowledge and skills artists need to turn their creative practices into thriving businesses," said Jill McMillan Palm, Executive Director of the Arts & Business Council. "They already possess the talent and the dedication to their craft, and Periscope empowers them with the tools necessary to become successful artist entrepreneurs."

The Arts & Business Council will host a virtual information session on January 20 to provide more information about the program, application process, important dates, and to answer questions from potential applicants. Those interested should register online [here](#).

The Arts & Business Council also accepts nominations for the program and encourages anyone who knows an artist who might benefit from entrepreneurial training to nominate them online. For more information on *Periscope: Artist Entrepreneur Training*, and to find the application and nomination forms, visit www.abcnashville.org/periscope.

Now in its ninth year, *Periscope: Artist Entrepreneur Training* is a program of the Arts & Business Council of Greater Nashville created in partnership with the Nashville Entrepreneur Center, Metro Arts: Nashville's Office of Arts + Culture, the Nashville Area Chamber of Commerce, and the Mayor's Office of Economic & Community Development. Periscope is supported in part by Bradley Arant Boult Cummings, Community Foundation of Middle Tennessee, Marlene and Spencer Hays Foundation, HCA Healthcare Foundation, Ingram Charities, Piedmont Natural Gas, Southwest Airlines, Tennessee Arts Commission, and Tennessee Entertainment Commission. For more information, visit www.abcnashville.org/periscope.

In addition, the program cost is kept low by the generous individual donations to the Periscope Scholarship Fund. If you would like to donate, visit abcnashville.org/donations/periscope/.

About the Arts & Business Council

The Arts & Business Council of Greater Nashville leverages and unites the unique resources of the arts and business communities to create a thriving, sustainable creative culture in Nashville. We accomplish this through six main programs: Education for the Creative Community, Volunteer Lawyers & Professionals for the Arts, Periscope: Artist Entrepreneur Training, Arts Board Matching, Fiscal Sponsorship, and Creative Advantage, among many other resources and opportunities.

For more information, visit www.abcnashville.org or contact 615-460-8274.

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