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## **Arts & Business Council of Greater Nashville and Blackbird Media Announce Relaunch of “Artist of the Week”**

*Local artists to be featured in weekly campaign on The Nashville Sign*

**NASHVILLE, TENN. – April 12, 2021 --** The Arts & Business Council of Greater Nashville proudly announces a partnership with Blackbird Media to feature local artists and artwork on The Nashville Sign. Uniquely situated at the 13-lane intersection of Broadway, West End Avenue, and 16th Avenue, The Nashville Sign has consistently been the community billboard for arts, music, and culture in Nashville.

Starting Monday, April 12, the “Artist of the Week” campaign, sponsored by F&M Bank, will highlight a diverse array of artists working in several mediums including painting, sculpture, fashion, textiles, and more. The Arts & Business Council will select the featured artists, including drawing from the vast pool of local artist alumni of their programs, such as *Periscope: Artist Entrepreneur Training*.

“We’re thrilled to be partnering with Blackbird Media and F&M Bank on this exciting initiative, and for their generous support of Nashville’s art and artists,” said Arts & Business Council executive director Jill McMillan Palm. “This campaign is a perfect example of the way in which the Arts & Business Council connects the resources of the arts and business communities to make Nashville a great place to create and enjoy art.”

“F&M Bank has a long-standing tradition of supporting the arts in the communities we serve. Supporting the ‘Artist of the Week’ billboard display is an initial step in building relationships with our future neighbors,” said Sammy Stuard, President/CEO of F&M Bank. F&M Bank will open a new banking office at 1701 West End Avenue later this summer.

“Our company philosophy has always been to give back to Nashville. We are proud to host these artists’ work and to help the Arts & Business Council recognize the incredible creative talents in our city. Nashville has always been a welcoming home to artists, and Blackbird Media wants to be part of that long tradition,” said Blackbird Media Founder & CEO Chenault Sanders.

A selection of images from each artist's body of work will be prominently displayed on The Nashville Sign for one week. The campaign will run for a minimum of twelve weeks. In addition to prominent recognition on The Nashville Sign, the featured artists will be promoted on The Nashville Sign's social media channels. The Arts & Business Council will curate extra content featuring each "Artist of the Week" on their website, email newsletter, and social media.

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#### **About the Arts & Business Council**

The Arts & Business Council of Greater Nashville is a 501(c)(3) nonprofit that leverages and unites the unique resources of the arts and business communities to create a thriving, sustainable creative culture in Nashville. We accomplish this through six main programs: Volunteer Lawyers & Professionals for the Arts, Periscope: Artist Entrepreneur Training, Fiscal Sponsorship, Education for the Creative Community, Creative Exchange, and Arts Board Matching, among many other resources and opportunities.

*For more information, visit [www.abcnashville.org](http://www.abcnashville.org) or contact 615-460-8274.*

#### **About Blackbird Media**

Blackbird Media is an out-of-home advertising company based in Nashville, TN. We are the proud parents of The Nashville Sign, an iconic media property anchored by a massive high resolution digital display at the West End & Broadway split in downtown Nashville. Additionally, Blackbird Media offers the third largest portfolio of billboard properties in the Nashville area, including bulletins, and digital boards of all shapes and sizes. Locally owned and operated, we excel in our ability to provide personalized customer service, and to assist our clients in their execution of advertising campaigns tailored to fit the Nashville out-of-home market.

*For more information, visit [www.blackbirdoutdoor.com](http://www.blackbirdoutdoor.com) or contact 615-873-1606.*

#### **About F&M Bank**

F&M Bank is a dynamic regional bank located in Middle Tennessee and is one of the top independent banks, based on asset size, headquartered in Tennessee. F&M Bank operates full-service banking offices in Dickson, Montgomery, Putnam, Robertson, Rutherford, Sumner, Stewart, Williamson, and Wilson counties. Additionally, they operate mortgage loan offices in Brentwood, Nashville (Green Hills area), and Murfreesboro, Tennessee.

*For more information, visit [www.myfmbank.com](http://www.myfmbank.com) or contact 931-920-4924.*

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